

Video Editor x Motion Graphic Designer

Hanna Luu

volunteer experience

SFU ESPORTS ASSOCIATION | Director of Media & Design

FEBRUARY 2021 - JUNE 2022

- Managed and facilitated a team of 10 video editors and graphic designers
- Organized and coordinated the production of live-streamed Esports tournaments
- Responsible for maintaining the brand identity for the club

SFU ESPORTS ASSOCIATION | Motion Graphics & Video Editor

MAY 2020 - JUNE 2022

- Sorted and edited approximately 8+ hours of raw footage into 3-5 minute highlight reels that promoted Esports and video game-related events
- Animated motion graphic animated screens and overlays for highlight reels and live-streamed Esports tournaments

work experience

SEEDLING ART CO. | Video Editor

AUGUST 2022 - PRESENT

- Creating a ~3 minute Kickstarter campaign video and other short form social media content

CONNECTIONS LAB | Animator, Editor, & Sound Designer

JULY 2021 - JANUARY 2022

- Created three, 2 minute 2D animated videos demonstrating prototypes that were being researched by the Connections Lab at Simon Fraser University

academic projects

SHORT DOCUMENTARY | Unmasked x Solo Project

SPRING 2022

- Created a 3 minute documentary that highlighted how online communities helped two LGBTQ+ individuals further unmask their identities as COVID-19 restrictions began to lift
- Won Best Community Portrait & Golden Mask Awards for excellence in crafting a unique story and perspective about a community of people

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proficiencies

ADOBE CREATIVE CLOUD SUITE
Premiere, After Effects, Audition,
Lightroom, Photoshop, Illustrator

OTHER VIDEO EDITING SOFTWARE
DaVinci Resolve

3D APPLICATIONS
Maya, Blender, Substance Painter

DIGITAL AUDIO WORKSTATIONS
Reaper, Audacity, Ableton Live 10, FL
Studio 12

CODING / DEVELOPMENT
Java, C#, Unity, Processing, Arduino,
HTML, CSS

education

SIMON FRASER UNIVERSITY |
INTERACTIVE ARTS AND TECHNOLOGY
Fall 2017 - Present
Bachelor of Arts, concentration in
Media Arts. Expected graduation in
May 2023

recognition

SIMON FRASER UNIVERSITY
IAT 202 Audience Choice & Best
Editing — 2019
IAT 410 Best Overall Game & Game
Design — 2021
IAT 344 Best Community Portrait &
Golden Mask Award — 2022

references

SEEDLING ART CO. FOUNDER
Jesika Kula —
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FORMER SFU ESPORTS PRESIDENT
Brandon Situ —
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